

# The Buzz

Monthly Newsletter



\*Moment of the Month: Our Chairperson, Sh. KL Duggar Jain, hoisting the flag with #PeopleOfJainAmar on 77th Independence Day

# Message From The Chairperson

**“Together, we are a force of transformation; our collective excellence empowers one another; redefining what is possible.”**



To begin with the September issue, let's first take a moment to celebrate the remarkable feat achieved by ISRO and the whole nation. With the successful launch of Chandrayaan 3, India continues to push the boundaries of exploration and scientific discovery. Just as we meticulously craft every stitch, they meticulously engineer missions that journey to worlds beyond our own.

Similarly, in a world where fashion is an ever-evolving expression of art, we too, as a team, have consistently demonstrated our commitment to setting trends, inspiring our customers, and pushing the boundaries of excellence. So, let's take a moment to acknowledge our journey too.

Each milestone achieved stands as a testament to our collective passion and dedication. Let's celebrate the stories that define us, and let these stories inspire us.

I extend my heartfelt gratitude to each and every one of you for your unwavering commitment to excellence. Your creativity, resilience, and hard work fuel our success.

**Be bold, be original, and let your unique vision shine through!**

*K.C. Duggar Jain*

Chairperson  
Jain Amar

# Director's Desk

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**"Never forget the importance of work-life balance. A well-rested and happy team is a productive team."**

Achieving a harmonious work-life balance is vital for nurturing a robust and flourishing workforce. It encompasses the notion that employees should not find themselves swamped by their job requirements at the expense of their personal lives. Instead, they should have the capacity to strike a balance between their professional duties and their overall well-being. A team that gets ample rest is more likely to maintain good health. Such employees tend to derive greater satisfaction from their work, and when they have the chance to nurture their personal connections, it can result in heightened levels of creativity and innovation.

## Vibhav Jain

Director – Operations

A handwritten signature in black ink that reads "Vibhav Jain". The signature is fluid and cursive, with the first letters of "Vibhav" and "Jain" being capitalized and prominent.

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Mr. Vibhav Jain is Jain Amar's mainstay when it comes to manufacturing and procurement. He has been involved with the group for over 22 years, and his passion for attention-to-detail has made our brands stand out for quality. Under his leadership, the group has aggressively expanded its manufacturing footprint and warehousing operations.

**Let's e-connect with him**

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## Congratulations!

Your dedication is off the charts. Your enthusiasm is amazing & your willingness to lend a hand is next level awesome!

## Employee of the month



### Sunil Dutt

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**Merchandiser**  
**LFR**



### Neeraj Kumar

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**Executive**  
**Accounts**

# Welcome Onboard

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## New #PeopleOfJainAmar

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**Raj Tiwari**

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Area Sales Manager  
Sales



**Sidhartha**

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Key Accounts Manager  
E-Comm



**Yogesh Raghav**

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Executive  
E-Comm



**Amanjeet Singh**

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Executive  
EDP



**Tushika**

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Designer  
Camla Barcelona

# Just Launched

**Brand: Madame**

**Store Format: COFO**

**Store Type: EBO**

**Carpet Area: 380 sq. ft.**

**Address: Lokhandwala Complex, AW,  
Mumbai**

We are thrilled to announce the grand opening of our brand-new fashion store in Andheri West, Mumbai. The exciting addition to our retail expansion boasts a spacious carpet area of 380 square feet, making it the perfect destination for fashion enthusiasts in the bustling heart of Mumbai.

The store represents another significant milestone in our mission to provide the best in fashion to our customers. We are confident that it will become a favorite shopping destination for fashion-forward individuals in Mumbai.



# Events at a glance



## 77th Independence Day at Jain Amar

The essence of our nation's unity was beautifully reflected as the #PeopleOfJainAmar celebrated Independence Day. The bond transcended mere camaraderie; it embodied a shared commitment to the ideals and values that bind us together as citizens of our great nation. From early morning flag hoisting to the soul-stirring rendition of our national anthem, it was a moment of pride for each one of us to stand together as Jain Amar family.

 **Sneak Peek**

# Events at a glance



## Teej Celebration Brings Dance, Music, and Fun amidst the #PeopleOfJainAmar!

The spirit of celebration was in full swing as we came together to mark the joyous occasion of Teej in our office. With vibrant dance, lively music, and loads of fun, it was a day to remember!

The celebration provided a wonderful opportunity for everyone to take a break from their daily routines, let loose, and create cherished memories with colleagues.



# In The News



## **Fashionable And Free, Madame's ad films embrace freedom, expression, and empowerment through fashion**

The fashion world is abuzz with excitement as the iconic fashion brand, Madame, has launched its highly anticipated ad films titled "Fashionable & Free." These captivating ad films embodies the spirit of freedom, expression, and empowerment through fashion, making a bold statement about individuality and self-discovery. Madame's first ad film spotlights their core values of

[Read more](#)



## **MADAME Showcases Dazzling Spring-Summer '24 Collection at Roadshow Premiere**

Fashion aficionados and industry insiders were treated to an exclusive first look as MADAME, India's leading women's fashion label, showcased its exquisite Spring-Summer '24 Collection. The event artfully displayed the season's latest through compelling mood boards. This year's Spring-Summer roadshow stood out not just for its introduction of innovative styles but also for its dedicated

[Read more](#)

# What's Next?

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## **Madame New Outlet**

Brand: Madame

Store Format:- COFO

Store Type:- EBO

Carpet Area:- 820 Sq. Ft.

Address:- Pacific Mall, Faridabad



Camla Barcelona is all set to launch its Autumn Winter 2023 collection with an extravagant affair at the MGF Mall, Gurgaon, on September 12, 2023. Keep an eye out for more details. You won't want to miss it!

# Autumn-Winter '23 | Now out!

## madame

### Step up, Style up, Spruce up!

Embracing the Autumn hustle and haze, here comes the time to level up with Madame AwesomeAutumn'23. A collection of standout styles, AwesomeAutumn is a fashion-forward flex. Drippin' on-fleek fall vibes, it's chic, snazzy, jazzy. So let's #GoBold, seek #Celebration in every moment, and live up the #CozyFeels of AwesomeAutumn'23.

 [Sneak Peek](#)

CAMLA  
BARCELONA

### Level up the looks, live up the vibe!

Entwined in the rustle of a fresh and frosty Fall, Camla Barcelona Autumn Affair is the ultimate sleet for a sartorially spectacular season. Replete with refreshing styles, it's rippin' everything fab and fashionable. So let's smash the style game as #WeVibe, #WeExplore, #WeChill in an on-fleek AutumnAffair'23.

MSECRET®

### Cozy to the core, snazzy in style!

Slay'em all, be it your adventurous escapades or just the serene scenes. MSecret AutumnEdit is a major drip for loungin', flexin' or anything in between. Peppy and pop, the collection is designed to have you feelin' chill chic, funky, and edgy, in the AutumnEdit'23.

# Conquer autumn dressing



### **GoBold, Break Mold!**

The vibrant green of the skirt and blazer stands out while maintaining a polished appearance. The ensemble strikes a balance between professional and stylish, making it suitable for a variety of occasions, from business meetings to semi-formal events. Add neutral accessories like nude pumps to complement the outfit without overpowering it.

### **Pink Petal Play!**

Get vibin' with the pink floral sheath dress! It's such a mood, giving off major cute and fresh feels. Pair it with some chunky sneakers or Docs for a cool edge, or rock it with strappy sandals for a more chill vibe. Don't forget to add some statement earrings or layered necklaces to complete the fit. You're gonna slay, fam!



### **Bling On, Vibe On!**

Pair it with some strappy heels to elongate those legs and add a touch of elegance. Keep the accessories sleek and minimal, maybe some dainty earrings or a delicate necklace. Consider a clutch with a bit of sparkle to tie it all together. With that dress, you'll be the life of the party!

# Conquer autumn dressing



## **Some More Teal Allure!**

Rock it with some platform sneakers or chunky boots for major street cred. Accessorize with some hoop earrings and a statement belt to bring the whole look together. Throw on some oversized shades and you'll be serving looks

## **Elevated Staple!**

A fashion essential that's bound to become your go-to choice for various occasions. Whether you're dressing up for a special event or aiming for a casual, yet refined look.



## Quick Quiz

Here are the answers for the August Quiz:

- |  |  |
|--|--|
| 1. In which year was Jain Amar established?                              | 1. 1939  |
| 2. In which year was Madame established?                                 | 2. 1993  |
| 3. How many Madame stores are there in India?                            | 3. 167   |
| 4. Which award did Madame recently win?                                  | 4. Star retailer awards  |
| 5. Who's the celebrity face of Madame?                                   | 5. Tara Sutaria  |
| 6. What's the meaning of the name of Madame's recently launched perfume? | 6. Lueur. Meaning: Glow  |
| 7. Which new category has Madame recently started?                       | 7. Perfume   |
| 8. What is Madame's Instagram tagline?                                   | 8. Bringing you looks for every season & styles for every reason |

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**Thank you all for your participation!**


# Quick Quiz

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**How well do you know your brands? Let's check out!**

1. What year did Camla Barcelona make its debut?
2. When was MSecret introduced?
3. When was glamly.com launched?
4. In which city did Camla Barcelona open its first store?
5. Where is Camla Barcelona's most recent store located?

- *Mail us your answers at [hr@jacpl.com](mailto:hr@jacpl.com)*
- *First entry with maximum correct answers wins the quiz*

A rover on the moon with the Indian flag flying. The rover is a six-wheeled vehicle with a central body and various instruments. The Indian flag is attached to a pole on the rover, waving in the lunar breeze. The background shows the dark, rocky surface of the moon under a bright sun.

Reaching for the moon is about touching  
its surface and leaving footprints in the  
fabric of the cosmos.

**Jain Amar House of Fashion**

# **ISRO Made India Proud Congratulations**



पर्युषण पर्व का आगमन,  
तजो मन का द्वेष।  
संयम, तप का मार्ग हो,  
अहिंसा, सत्य, अपरिग्रह का संदेश॥



# पर्युषण महापर्व

की हार्दिक शुभकमनाएं

Jain Amar House of Fashion

# संवत्सरी पर्व



## क्षमा याचना

क्षमा वीरम भूषणम, आत्मशुद्धि कर्म अपार ।  
हाथ जोड़ करे क्षमा याचना, सम्पूर्ण जैन अमर परिवार ॥

जैन अमर हाउस ऑफ़ फैशन

# The Buzz

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## Montly Newsletter

Moment of the month: the cover image of this newsletter is selected from some of the best moments of September 2023.

Want to get your picture with the #PeopleOfJainAmar featured in the next newsletter? Mail us at [hr@jacpl.com](mailto:hr@jacpl.com).

We value your unique perspective and would be honored to feature your voice in our newsletter. Submit your article to [hr@jacpl.com](mailto:hr@jacpl.com).

### Credits:

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**JAIN AMAR HOUSE OF FASHION**

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