

THE BUZZ

MONTHLY NEWSLETTER

JAIN AMAR HOUSE OF FASHION IS ONE OF INDIA'S LEADING
FAST-FASHION CONGLOMERATES.



*Moment of the Month: #PeopleOfJainAmar celebrating Republic Day

Message From
The Chairperson

Dear Team,

As we embark on a new year, I extend my heartfelt gratitude to each one of you for the remarkable journey we've had together.



As we stride into February, let's reflect on the vibrant tapestry of January that wove together the essence of our rich cultural heritage and collective achievements. In our offices, the spirit of Republic Day and the warmth of Lohri illuminated our spaces, fostering a sense of unity and celebration.

As we step into February, let's carry the momentum of January's festivities into the coming weeks. February beckons with fresh opportunities and a fresh season.

In the month of love and style let's celebrate the bonds that bind #PeopleOfJainAmar.

Warm regards,

A handwritten signature in black ink that reads "K. U. Duggar Jain". The signature is written in a cursive, flowing style.

*Chairperson
Jain Amar*



Director's Desk

“Dear Team,

Success is the culmination of perseverance, teamwork, and a relentless pursuit of excellence.”

Each one of you plays a vital part in our collective triumphs. Let our shared dedication be the force for even greater achievements ahead.

Together, we form a powerful team, each bringing unique strengths and perspectives to the table. It is through our combined efforts and unwavering commitment that we pave the way for success.

Warm Regards,

A handwritten signature in black ink that reads "Vibhav Jain". The signature is fluid and cursive.

Director - Manufacturing & Sourcing

Jain Amar

An expert in Project Management, Mr. Vibhav Jain is Jain Amar’s mainstay when it comes to manufacturing and procurement. He has been involved with the group for over 22 years, and his passion for attention-to-detailing has made Jain Amar’s brands stand out for quality and comfort. Under his leadership, the group has aggressively expanded its manufacturing footprint and warehousing operations.

NEW JOINEES

WELCOMING OUR NEWEST
#PEOPLEOFJAINAMAR



RICHA NAMDEV
RETAIL MERCHANDISER



KUPENDRA KUMAR
REGIONAL MANAGER



SAURABH
REGIONAL SALES MANAGER

A heartfelt welcome to our latest team members! Your unique skills and talents are a valuable addition to our expanding family. Together, we anticipate reaching new milestones. Here's to an amazing journey ahead!

Let's collaborate and create something remarkable together.



REPUBLIC DAY

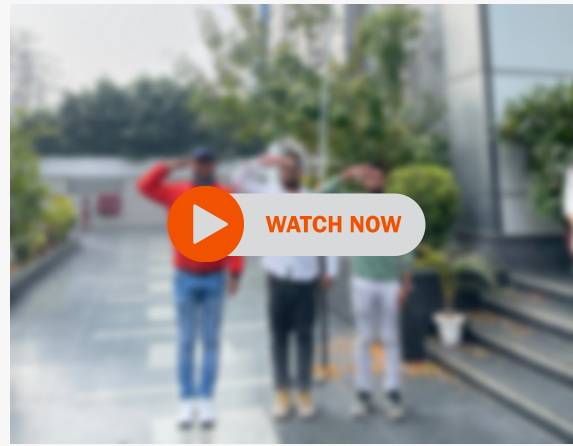
2024

We commemorated Republic Day with pride and joy. The spirit of unity and patriotism filled the air as People of Jain Amar celebrated this significant day. Our teams came together to honor the values that make our nation great. A big thank you to everyone who contributed to the success of this event.

REPUBLIC DAY

2024

A THANKS GIVING EVENING



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RAM MANDIR

CONSECRATION



In a momentous celebration, the offices in Gurugram and Ludhiana resonated with divine fervor as employees came together to mark the auspicious occasion of Ram Mandir Pran Pratishtha.

The day commenced with traditional rituals and prayers, creating a serene atmosphere that transcended the usual office routine. Gleaming Diyas & Rangoli served as a backdrop to the sacred festivities, with decorations and lights adding to the festive ambiance.

The celebration showcased the integration of tradition and modernity, where ancient rituals seamlessly blended with the contemporary work environment.

EXECUTIVE DIRECTOR ON INTERIM BUDGET 2024

"The next 5 years will be years of unprecedented development."



Akhil Jain

Executive Director
Madame, Jain Amar

While presently no changes have been announced in direct and indirect tax rates including import duties, this interim budget reflects continuity of vision for overall growth in terms of the reinforced emphasis on the vision for Viksit Bharat - **"Prosperous Bharat in harmony with nature, in modern infrastructure and providing opportunities, for all citizens and regions to reach their potential,"** whereby the next five years will be the years of unprecedented development and golden moments to realize the dream of developed India by 2047.

AN EXCLUSIVE COVERAGE BY AOI FT. OUR MARCOM HEAD

MY FASHION LIFE

Sumedha Jain

Head - Marketing Communications and E-commerce at Jain Amar House of Fashion



86 AO India | February 2024

As the Head of MarComm at Jain Amar House of Fashion, Sumedha Jain oversees a brand portfolio featuring Madame, Camla Barcelona and Msecret. Jain Amar House of Fashion connects with over 300,000 men and women weekly through 150 Exclusive Brand Outlets (EBOs), 500 Large Format Stores (LFS), leading retail outlets and its online store, www.glamly.com. Sumedha is the driving force behind business growth, crafting compelling, customer-focused campaigns that drive traffic, acquisitions and revenue growth across brands and platforms.

Daily Routine

My day begins by offering daily prayers, heading to the office, strategising the day on the way and mainly includes conducting meetings with marketing and creative teams and ensuring smooth cross-departmental executions. External meetings, networking events and market analysis fill the rest of the day.

Passion and Hobbies

Beyond fashion, I'm passionate about painting and dance. These hobbies infuse creativity into my work at Madame.

Travel and Exploration

Exploring diverse cultures and design aesthetics during my travel deeply influences my approach to fashion, ensuring Madame's collections and campaigns are globally appreciated.

Must-Read Books

- ★ *Quantum Marketing*
- ★ *From Secretary to CEO*

3 Must-Watch Movies

- ★ *The Devil Wears Prada*
- ★ *Mission Mangal*
- ★ *The Great Gatsby*

Favourite Car

Volkswagen Beetle

Define Success

Success, in the fashion realm, is achieving a harmonious blend of creativity and commercial viability, leaving an indelible mark on the industry. I believe a true leader is not one who leads by power, but who leads with empathy.

Role Models

Sudha Murty and Indra Nooyi

One Superpower You Wish You Had

Teleportation for instant access to global fashion scenes.

Thoughts on AI

AI's impact on fashion is transformative, enhancing personalisation and sustainability. It's a tool for innovation, not a replacement for human creativity.

Advice to Young Professionals

Stay curious, embrace change and build a network. Every setback is a set-up for a comeback in this dynamic industry.

Life's Mantra

Success is an attitude, it's a discipline, not just an aspiration. Believe in the power of your goals, solidify your plan and empower it with discipline.

RAM MANDIR

CONSECRATION



BUZZING NEXT



The Madame Roadshow AW₂₄ is raising the business bar in fashion industry. With our talented teams leading the charge, all 3 of our brands, Madame, Camla Barcelona and MSecret are setting an exceptional assortment of garments and accessories, thoughtfully selected to make the event a success. These events are a great opportunity for fashion connoisseurs to experience the industry updates, innovations and more in the company of their fellow peers.

Stay tuned to catch a detailed insider peek.

FASHION FORMULA

BRINGING THE PARTY TO LIFE!



While February is often associated with the hues of love, you can experiment with different textures to add interest to your outfits. Try pairing a turtleneck under a sweater or a denim jacket over a hoodie for a stylish and practical look.



If you're celebrating Valentine's Day, consider incorporating some romantic touches into your outfit, such as a red dress, heart-shaped jewelry, or a pink scarf.



Look for pieces that can easily transition from winter to spring, like a trench coat or a lightweight knit sweater. Add a pop of color to your outfit with bold accessories like a statement bag or vibrant scarf.



Colors like olive green, mustard yellow, and rust are perfect for February and can easily be incorporated into your wardrobe. Pick colours that go with a fun and love worthy look.



Choose fabric that are comfortable warm and don't compromise on style. Go for what makes you feel confident and fashionable.

QUICK QUIZ

FEBRUARY

Unleash your inner wordsmith and unravel the language of fashion. Decode the clues, complete the qu!



The first entry with all correct answers gets a SURPRISE GIFT.

Mail us your answers at hr@jacpl.com

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**Moment of the month: the cover image of this newsletter is selected from some of the best moments of January 2024.*

Want to get your picture with the #PeopleOfJainAmar featured in the next newsletter? Mail us at hr@jacpl.com.

We value your unique perspectives and would be honored to feature your voice in our newsletter. Submit your article to hr@jacpl.com.

Credits:

Source: HR Team

Theme & Edit: Renu Jangra

Design & Layout: SP Vinod

JAIN AMAR HOUSE OF FASHION



Log on to www.jacpl.com to stay updated on Jain Amar current affairs!