

THE BUZZ

MONTHLY NEWSLETTER

JAIN AMAR HOUSE OF FASHION IS ONE OF INDIA'S LEADING
FAST-FASHION CONGLOMERATES.



*Moment of the Month: #PeopleOfJainAmar celebrating Christmas'23

Message From The Chairperson

Dear Team,

As we embark on a new year, I extend my heartfelt gratitude to each one of you for the remarkable journey we've had together.



Your dedication and creativity have been the driving force behind our success. In 2023, we faced challenges head-on and yet achieved milestones that define our commitment to excellence. Let's continue to weave the fabric of innovation and style in the world of fashion.

Looking ahead, 2024 holds promises of fresh opportunities and uncharted territories. With your unwavering support, I am confident that we'll not only meet but surpass our goals. Your resilience is our strength.

Wishing you all a purposeful and stylish 2024.

Warm regards,

A handwritten signature in black ink that reads "K.L. Duggar Jain".

Chairperson
Jain Amar



Director's Desk

"Dear Team,

Let the new year bring us new confidence and a new style. Here's to an year of runway-worthy accomplishments."

2023 was a testament to our collective achievements, and I am immensely proud of what we accomplished together. As the runway of a new year unfolds, let's embrace fresh designs, conquer new challenges, and walk confidently towards success.

Wishing each member of our fashion family a year filled with style, growth, and unparalleled achievements. Happy New Year, trendsetters!

Warm Regards,

Managing Director

Jain Amar

With an experience of over five decades, Mr. Sunil Kumar Jain heads Jain Amar's finance, compliance, and code-of-ethics functions. His financial acumen, along with his analytical skills has ensured that group's financial health has stayed at-par with the best industry benchmarks. That apart, Sunil has been a key proponent of the sustenance campaign, and has been driving the group's vision in that direction.

NEW JOINEES

WELCOMING OUR NEWEST
#PEOPLEOFJAINAMAR



SHAVETA KHULLAR
BUSINESS MANAGER



PRACHI SONI
KEY ACCOUNT MANAGER



SAMRAT ROY
BUSINESS DEVELOPMENT
MANAGER

A warm welcome to our newest team members! Your skills and talents are a great addition to our growing family. We look forward to achieving new milestones together. Here's to a fantastic journey ahead!

Your fresh perspectives and energy infuse new life into our team. We are excited to see the innovative ideas and contributions you'll bring to the table. Welcome aboard, and let's create something extraordinary together.

JUST LAUNCHED



Bathinda, Punjab
Brand: Madame & Camla Barcelona
Store Format: FOFO
Store Type: EBO
Carpet Area: 2838 Sq. Ft.

Exciting times are upon us as we proudly announce the grand opening of our latest Madame & Camla Barcelona stores in the vibrant city of Bathinda, Punjab! This marks a significant milestone in our journey, bringing the essence of fashion to the heart of Punjab. Our dedicated team's hard work and enthusiasm have made this expansion possible. Let's make our brands the go-to destination for fashion aficionados in Bathinda!

JUST LAUNCHED



Palampur, HP
Brand: Madame
Store Format: FOFO
Store Type: EBO
Carpet Area: 532 Sq. Ft.

With immense joy, we announce the opening of our new store in this enchanting town. Let's bring forth the latest fashion trends and a touch of elegance to our customers. Your dedication has set the stage for success, and together, we'll make Palampur a fashion destination.



Sri Ganganagar, Rajasthan
Brand: Madame
Store Format: FOFO
Store Type: EBO
Carpet Area: 697 Sq. Ft.

Our new store is a celebration of style, elegance, and the rich cultural tapestry of this enchanting region. From the latest trends to timeless classics, we're here to cater to the diverse tastes of our esteemed customers.

CONGRATULATIONS

*As our esteemed Marketing Manager, **Kavita Pant**, has been promoted to the position of Brand Manager, we're confident that she will continue to bring innovation and expertise to our brands, ensuring their continued growth and success. We look forward to witnessing further accomplishments and achievements as she takes on new challenges in this expanded role. Here's her, sharing the way ahead.*



A brand is not just a logo, a tagline, a product or colors on the website. There's much more that goes into creating and maintaining it. It's the feelings, thoughts, ideas & images.

Our focus will be on building a stronger brand perception in the market. For that, we will be working on below key parameters:-

- 1. Brand vision**
- 2. Brand guidelines**
- 3. Value proposition**

Now that we have a larger and winning team, will put newer strategies to work with their support, fostering a narrative of empowerment and sophistication through our fashion line. Our focus for Madame will be on creating a brand that resonates with the modern woman, celebrating her individuality and strength. Through innovative marketing strategies, we aim to elevate Camla Barcelona and Msecret to new heights, ensuring they remain synonymous with style and confidence.

A handwritten signature in black ink that reads "Kavita Pant". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Brand Manager



CHRISTMAS

2023

Relive the magic of our festive celebration! From glittering decorations to joyful camaraderie, our Christmas celebration was a testament to the vibrance of our team. These snapshots capture the joy and festivity that filled our spaces.

CHRISTMAS

2023

A THANKS GIVING EVENING



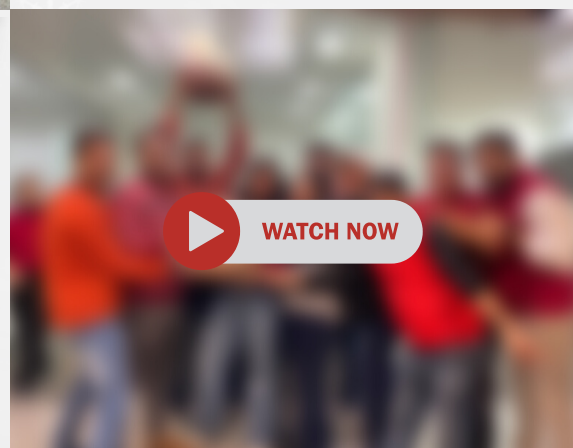
The laughter, the shared moments, and the sense of unity that prevailed during our celebration were truly heartwarming. The team's unity and camaraderie was truly a testament to the strength of our work family.



The celebration kicked off with an array of activities, including a lively Secret Santa gift exchange and games. Joy echoed through the halls as we shared delicious treats and toasted to the successes of the past year.

As we enter the new year, let's carry the warmth and goodwill of the season with us. Thank you to each team member who contributed to making our Christmas celebration an extraordinary experience filled with cherished memories.

Let's continue to create a workplace where joy and success go hand in hand.



FASHION FORMULA

BRINGING THE PARTY TO LIFE!



Winter styling involves layering with warm and insulating fabrics, helping to shield the body from cold temperatures, wind, and precipitation. This is crucial for maintaining comfort and preventing weather-related health issues. Feeling good in what you wear, even in cold weather, contributes to a positive self-image and overall well-being.



Opt for quality basics like well-fitted blazers and tailored trousers for a polished look. Pick a cohesive color palette to create a professional and put-together appearance. Neutral tones are versatile and easy to mix and match.



Experiment with different fabric textures to add depth and interest to your outfit. Pair a sleek blouse with textured trousers for a modern twist. Remember, dressing well not only boosts your confidence but also enhances your professional image



Winter styling is not just about looking good; it's a practical and necessary aspect of adapting to colder weather conditions, promoting health, and ensuring an enjoyable and comfortable experience

QUICK QUIZ

DECEMBER

Unleash your inner wordsmith and unravel the language of fashion. Decode the clues, complete the puzzle!

Y	T	T	P	E	G	O	I	E	L	Y	T	S	T
I	S	Y	E	R	R	D	D	N	N	E	E	B	H
T	H	H	R	T	M	Y	S	D	L	E	D	O	M
E	O	O	F	E	A	E	H	P	H	E	H	G	I
M	P	E	U	S	G	S	G	T	E	C	E	O	I
S	P	L	M	H	A	F	A	I	L	D	Y	T	N
D	I	H	E	O	Z	P	A	O	M	S	A	M	D
E	N	I	C	E	I	E	T	S	B	R	H	A	U
S	G	S	A	S	N	H	E	S	H	H	O	A	S
I	E	T	T	S	E	D	E	P	E	I	H	N	T
G	H	O	W	S	H	N	S	E	L	H	O	G	R
N	A	R	A	I	I	E	G	Y	A	A	D	N	Y
E	E	Y	L	I	H	R	A	E	P	T	T	E	S
R	G	T	K	T	I	T	B	Z	S	S	A	E	E

The first entry with all correct answers gets a SURPRISE GIFT.

Mail us your answers to hr@jacpl.com

लोहड़ी को शुभकामनाएँ



*Let the warmth of the festival bring happiness, and the
sweetness of the season fill your lives with joy.*



Happy
Republic Day



Embracing a style that resonates with the rhythm of the nation

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**Moment of the month: the cover image of this newsletter is selected from some of the best moments of December 2023.*

Want to get your picture with the #PeopleOfJainAmar featured in the next newsletter? Mail us at hr@jacpl.com.

We value your unique perspectives and would be honored to feature your voice in our newsletter. Submit your article to hr@jacpl.com.

Credits:

Source: HR Team

Theme & Edit: Renu Jangra

Design & Layout: SP Vinod

JAIN AMAR HOUSE OF FASHION



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