

madame

SPRING/SUMMER '24



Shanaya Kapoor
Fashion is...ME

maDAME

Fashion is my expression! It doesn't define me...I define it.

In the symphony of style, I embrace being the trendsetter, not a follower. Fashion, to me, is not about fleeting trends but an expression of my authentic self.

MY wardrobe narrates MY story, so should YOURS! Make sure each piece in your wardrobe is a style story of your identity, and that you embrace fashion as a tool for self-expression rather than a rule for conformity. You're the creator, you're the muse.

So, loud and proud, let's celebrate our fashion choices and our unique voices, holding up the manifesto - 'Fashion is Me'!

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Trousers
₹2,699
Blazer
₹2,899

EMBRACE YOUR EMPOWERED AUTHENTIC SELF



Dress
₹2,799

SHINE IN YOUR OWN SPOTLIGHT



Dress
₹3,499

CONQUER WITH YOUR VERY OWN VIBE



Jacket
₹3,299
Denim
₹3,699

DENIMIZE'EM YOUR WAY



Dress
₹3,699

REDEFINE YOUR DENIMASTIC VIBE



Ensemble
₹3,999

LEVEL-UP YOUR LAID-BACK LOOKS



Top
₹1,699
Trousers
₹2,599
Blazer
₹3,499

TAKE POWER DRESSING TO THE MAX



Dress
₹3,699

TAKE YOUR SIMPLISTIC STYLE UP A NOTCH



Dress
₹3,299

FLEX YOUR OWN DREAMY FLAIR



WATCH THE COMMERCIAL

Madame, is India's leading westernwear women's fashion brand. Launched in 1993, the brand aims to empower women through fashion. Celebrating each day as an occasion and each look as an expression, it offers the modern young woman, looks for every season and styles for every reason.

