

# The Buzz

Monthly Newsletter



\*Moment of the Month: A candid capture from Madame #WhimsicalWinter'23 Launch.

# Message From The Chairperson

Dear Team,

As we usher in the New Year, let's embrace fresh opportunities and challenges with unwavering determination. Wishing you all a year of growth, resilience, and shared victories.



As we approach the end of the year, it fills me with immense pride to reflect on the collective accomplishments we've achieved together. The resilience and dedication demonstrated by each member of our team have propelled us through challenges, making 2023 a year to remember.

In this festive season, let's not only celebrate our professional triumphs but also cherish the bonds we've formed as a close-knit community. November newsletter showcases the stories of our team's hard work, innovation, and the positive impact we've had on our shared journey of 2023.

I encourage you to take a moment to appreciate the collaborative spirit that defines Jain Amar. As we welcome the holiday season, let's carry this momentum into the new year, eager to embrace fresh opportunities and overcome new challenges. Let's set the bar even higher for 2024. Wishing you all a joyful holiday season and a prosperous New Year!

Warm regards,

*KL Duggar Jain*

**Chairperson**  
**Jain Amar**



# Director's Desk



**Akhil Jain**  
Executive Director

**“Triumph awaits those who embrace challenges with unwavering determination.”**

As we step into the promising horizon of the New Year, let's embrace the challenges ahead as opportunities for growth and innovation.

Let's take this moment to reflect on the lessons learned in the past year and apply them as we move forward. Let's also remember to support and uplift one another, as we work towards our individual and collective goals. With hard work, dedication, and a strong sense of community, we can make 2024 a year to remember.

**Cheers to a bright and prosperous New Year!**

Engaged in the business for the last two decades, Mr. Akhil, leads Jain Amar's strategy function, that has helped create a multi-dimensional, fast-fashion powerhouse. Under his leadership, the group has seen aggressive expansion across geographies and channels. He also championed the digital transformation within the group, and launched glamly.com a premium one-stop destination for fashion-conscious people. A fitness enthusiast, Akhil Jain is an ultra-marathoner, who loves running & hiking globally.

**Let's e-connect with him**



# Employee of the month



## Deepankar Singh

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**Territory Manager**



## Deepak Panwar

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**Merchandising Manager**

You are a true inspiration to those around you. Your commitment to your work and the people you interact with is simply outstanding. It's not every day that we come across someone who is as passionate and driven as you are, and your positivity is infectious. Your willingness to always go above and beyond to help others is what makes you stand out from the crowd. Keep up the fantastic work and continue to be the shining example that you are!

# Welcome Onboard



## New #PeopleOfJainAmar



**Ankit Phogat**

Interior Designer



**Shalvi Mishra**

Content Writer



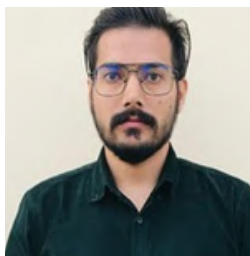
**Gurinder Singh**

Store Manager



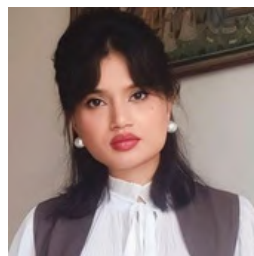
**Kalpana**

Store Manager



**Vinod Sharma**

Sr. Executive



**Suman Bhatti**

Fashion Stylist



**Anshita Goyal**

Designer

## Welcoming Our Newest #PeopleOfJainAmar

Let's give a roaring round of applause to the latest additions to our team! We're thrilled to have them aboard and can't wait to see what their talents, experiences, and perspectives will bring to our collective success story. Congratulations and welcome aboard!

At Jain Amar, we embrace diversity as our strength, recognizing the value in different backgrounds, cultures, and ways of thinking. Together, we can achieve great things and foster a workplace culture to achieve our goals!



# Diwali Fest 2023



In the spirit of sharing joyous moments, our November was illuminated by the vibrant celebrations of Diwali. The entire Jain Amar family came together to celebrate the festival of lights, creating memories that will resonate for years to come.



These snippets showcase the radiance of our Diwali festivities. From the mesmerizing decorations to the warmth of shared laughter, these pictures encapsulate the spirit of togetherness that defines us.

The festival brought a sense of togetherness among us all. We exchanged gifts and greetings, and the festivity was contagious. It was a beautiful reminder that, we are all united as #PeopleOfJainAmar.





# Diwali Fest 2023





# Diwali Fest 2023





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May the brightness of Diwali continue to inspire us as we embark on the upcoming holiday season and a brand new year.

**Wishing you all a festive and joy-filled December!**

# AW2023 TownHall



In this month's town hall, our team had the privilege of receiving insights and direction from our esteemed Executive Director, Mr. Akhil Jain. The session was marked by a discourse that illuminated our brand's vision, newer opportunities, and emphasized the pivotal role our teams play in realizing these aspirations. As we move forward, united and motivated,

**Let's channel this shared vision into tangible successes for our brands.**



# #WhimsicalWinter2023



November marked a momentous occasion for Jain Amar House Of Fashion as Madame dazzled the fashion world with the grand launch of its Winter Collection, #WhimsicalWinter'23.



Top influencers graced the event, adding their flair to an already spectacular evening. Their presence not only elevated the launch but also garnered attention from a broader audience, further solidifying Madame, as a trendsetting force in the fashion industry.

With a bespoke styling session, our fashion-forward team had the chance to explore the latest trends and curate their own winter looks.



# Just Launched



## **Lajpat Nagar, Delhi**

Brand: Madame

Store Format: COFO

Store Type: EBO

Carpet Area: 674 Sq. Ft.

We are thrilled to bring you the highlights of an exciting and momentous occasion – the grand opening of our latest store at Lajpat Nagar, New Delhi.

The atmosphere was charged with enthusiasm and anticipation as we officially unveiled the doors to our newest venture.

As we reflect on this milestone, it's important to acknowledge and appreciate the dedication of each team member. Your hard work, commitment, and passion have been instrumental in making this store opening a resounding success.



# What's Next?



## **Bathinda, Pujnab**

Madame | Camla Barcelona

Store Format: COFO

Store Type: EBO

Carpet Area: 3000 Sq. Ft.

Jain Amar is committed to offering fashion enthusiasts a unique and exclusive shopping experience through its diverse and trendy fashion collections. With a sprawling 3000 square feet space, the new store will operate on the Company-Owned Franchise-Operated (COFO) format. Expect a modern and inviting atmosphere, showcasing a curated selection of fashion.

## **Exciting Expansion Plans for December: More Stores Opening Soon**

We'll soon be opening new stores in Bathinda and other locations such as Palmpur, Sri Ganganagar, and Faridkot this December. These additions are a significant milestone in our expansion efforts and represent our passion for fashion and connection with a wider audience.

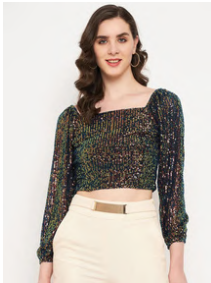
Our dedicated teams have worked tirelessly to make these stores come to life, from selecting prime locations to designing captivating interiors. Every detail has been carefully considered to ensure an exceptional shopping experience for our customers.

We'd like to extend our gratitude to everyone involved in this endeavor, from the architects and designers to the operations team. We couldn't have done it without their meticulous planning and dedication.

Stay tuned for more updates and details about the exciting launches we have in store! Together, let's make these new stores a resounding success.

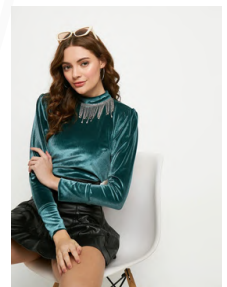
# Fashion Formula

Bringing the party to life!



**Festive Sparkle:** Embrace the holiday spirit by incorporating metallics and sequins into your wardrobe. A sequined top, metallic accessories, or even a shimmery jacket can add that touch of festive glamour.

**Classic Reds and Greens:** 'Tis the season for classic Christmas colors. Incorporate rich reds and deep greens into your outfits. A stylish red dress or a green velvet blazer can make a statement without being too over-the-top.



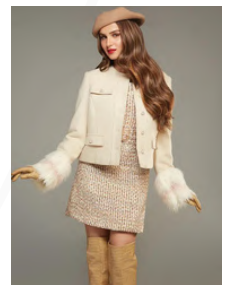
**Velvet Elegance:** Velvet is synonymous with luxury and warmth. Opt for velvet dresses, blazers, or even accessories to add a touch of sophistication to your ensemble.

**Layering Magic:** December weather calls for stylish layering. Experiment with chic cardigans, faux fur jackets, or stylish capes to stay warm while making a fashion statement.



**Statement Accessories:** Elevate your look with statement accessories. Bold earrings, a sparkling clutch, or a statement belt can transform a simple outfit into a showstopper.

**Dress for Comfort:** If you're attending virtual gatherings, consider dressing up your top half with festive attire while keeping the bottom half cozy and comfortable. A stylish top paired with comfortable pants or leggings is the perfect compromise.





# Quick Quiz - 5 | Answers



**Here are the answers for the October Quiz:**

- |  |                           |
|--|---------------------------|
| 1. Who is the celebrity face of Madame ragrances?.         | <b>Shanaya Kapoor</b>     |
| 2. What is the latest festive campaign by Madame?          | <b>#Celebration</b>       |
| 3. What is Madame Winter23 Collection titled as?           | <b>WhimsicalWinter'23</b> |
| 4. What is Camla Barcelona Winter'23 Collection titled as? | <b>WinsomeWinter'23</b>   |
| 5. What is MSecret Winter'23 Collection titled as?         | <b>ComfyCoreWinter'23</b> |

**Thank you all for your participation!**

# Quick Quiz - 6 | November 2023



**How well do you know your brands? Let's check out!**

1. What is the latest campaign by Madame?.
2. Where has Madame launched its newest store?
3. When is Retail Employees day celebrated?
4. Where is Madame largest store located?
5. Where is Camla Barcelona largest store located?

- Mail us your answers at [hr@jacpl.com](mailto:hr@jacpl.com)
- First entry with maximum correct answers wins the quiz





M E R R Y  
CHRISTMAS

A N D H A P P Y N E W Y E A R

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# The Buzz

## Monthly Newsletter

\*Moment of the month: the cover image of this newsletter is selected from some of the best moments of November 2023.

Want to get your picture with the #PeopleOfJainAmar featured in the next newsletter? Mail us at [hr@jacpl.com](mailto:hr@jacpl.com).

We value your unique perspectives and would be honored to feature your voice in our newsletter. Submit your article to [hr@jacpl.com](mailto:hr@jacpl.com).

### Credits:

Source: HR Team

Theme & Edit: Renu Jangra

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**JAIN AMAR HOUSE OF FASHION**



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