

The Buzz

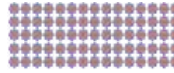
Monthly Newsletter



*Moment of the Month: Jain Amar Ladies twirling to the beats of Dandiya at Navratri Fest 2023.

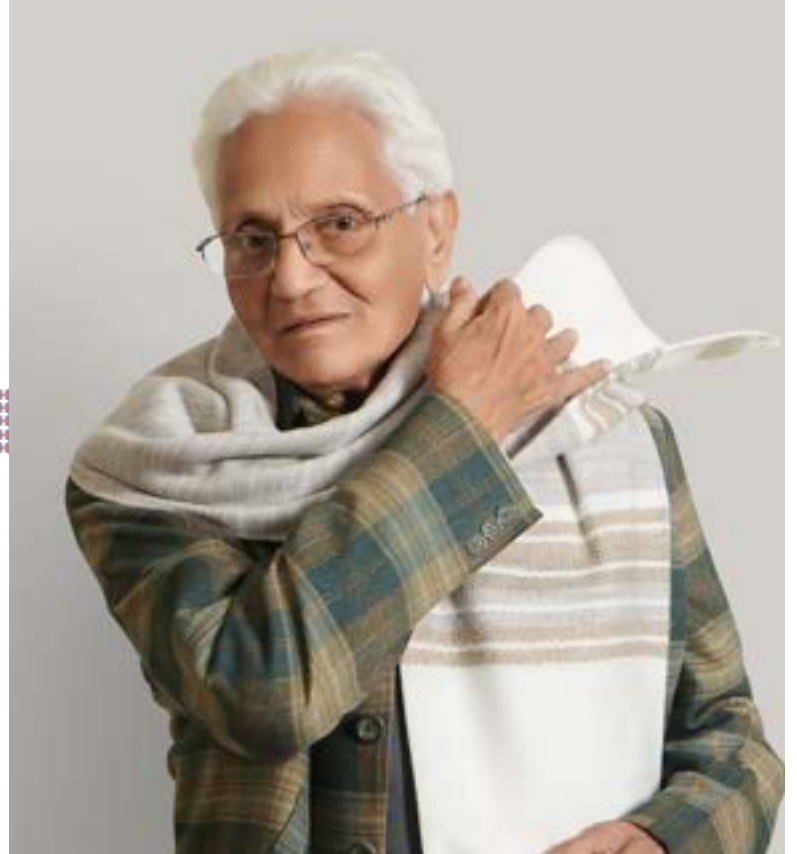


Message From The Chairperson



Dear Team,

As we enter the festive month, let us embrace it with open arms, full of enthusiasm and eagerness for the celebrations that await us.



I wish to express my heartfelt gratitude to the JainAmar family for their outstanding performance in October, and commend the #PeopleOfJainAmar for their unrelenting commitment and hard work.

This month, we take immense pride in acknowledging our top performers, who have made a significant contribution to our brand's growth. We also extend our congratulations to the new members and wish them success in their journey ahead.

As November unfolds, we are excited to infuse our workplace with a vibrant festive spirit, creating memories that will endure long after the festivities are over.

This month is marked by an assortment of festivals that reflect the diverse cultural heritage of our team members. From Navratri to Diwali, we celebrate the varied traditions that make us stronger.

Let us embrace the happiness that comes with celebrating together as we embark on November. Your passion, creativity, and dedication are the driving force behind our brand's success, and we are eager to see how you infuse that spirit into this festive season.

Warm Regards,

K.C. Duggar Jain

**Chairperson
Jain Amar**



Director's Desk



Sunil Jain

Managing Director

"Our creations are more than just pieces; they are gateways to a world of fashion, confidence, and imagination, inviting fashion lovers to live up their dreams."

Fashion has the power to transport someone to a place of self-assurance and inspiration. Fashion is about crafting experiences that empower individuals to express themselves and feel beautiful in their own skin.

When we approach our work with this mindset, we're not merely producing styles, but creating opportunities for people to embrace their dreams and aspirations. Our designs should evoke a sense of wonder and possibility, encouraging wearers to explore new facets of themselves. Let's continue to push boundaries, daring to dream bigger and bolder, so that our creations continue to resonate deeply with those who wear them. Together, we have the power to make fashion more than just a form of clothing; it becomes a conduit for confidence, self-expression, and boundless creativity.

With an experience of over five decades, Mr. Sunil Kumar Jain heads Jain Amar's finance, compliance, and code-of-ethics functions. His financial acumen, along with his analytical skills has ensured that group's financial health, along with cash flows stays at-par with the best industry benchmarks. That apart, Mr. Jain has been a key proponent of the sustenance campaign, and has been driving the group's vision in that direction.

Let's e-connect with him





TOP PERFORMERS

Congratulations!

Your dedication is off the charts. Your enthusiasm is amazing & your willingness to lend a hand is next level awesome!

Employee of the month



Yogesh Kumar

LFR



Gautam Aggarwal

Territory Manager



Welcome Onboard

New #PeopleOfJainAmar



Neha Chaudhary

TA Executive



Jai Krishan

IT Manager



Vikash Pandey

City Lead (SIS)



Sakshi sharma

Fashion Designer

Let's give a roaring round of applause to the newest members of our #PeopleOfJainAmar family! We're over the moon to have them aboard and can't wait to see their skills, experiences, and perspectives weave together into our collective success story. Congratulations and welcome aboard!

At Jain Amar, we believe that diversity is our strength. We're committed to building a team that represents different backgrounds, cultures, and ways of thinking. Our newest members bring a wealth of experience and expertise to our organization, and we're thrilled to have them join us on our mission to make a positive impact in the world. We're confident that together, we can achieve great things and create a workplace culture that celebrates and values our differences. So once again, welcome to the family, and let's work together to achieve our goals!



Navratri Fest

In October, our team participated in a cultural immersion through our Navratri Fest. The office was vibrant and lively, reflecting the festive spirit that engulfed us, with an array of colors adding to the ambiance.



The event was a visual spectacle, with employees donning their finest traditional outfits, each one a unique expression of their heritage. From traditional dresses to dashing kurtas, our team truly lit up the hall.



The highlight of the evening was a spellbinding dance performance by #PeopleOfJainAmar, guided by the instructors, whose graceful moves left everyone in awe. The energy and enthusiasm were contagious, as colleagues joined in, forming impromptu dance circles that spread the joy throughout the room. As the music started, the performers, dressed in vibrant costumes that added to the overall spectacle. Their movements were fluid and precise, telling a story with each step and gesture. It was a moment that brought everyone together in a spirit of joy and unity.

A special mention goes to Rohit Bhalaria & Disha Kohli, whose impeccable sense of style earned them the coveted Best Dressed award. Their outfits were a stunning fusion of tradition and trend, truly embodying the essence of Navratri.

Their win was well-deserved and inspired many to experiment with their wardrobe choices, making it a truly memorable Navratri celebration.



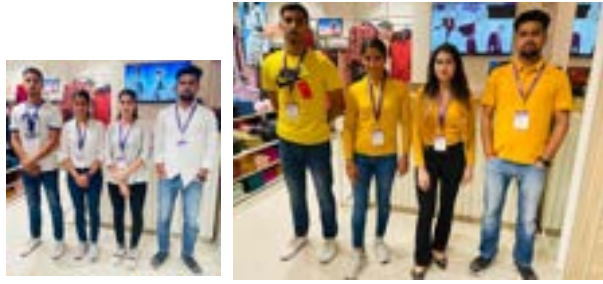


Navratri Fest





Navratri Fest





In The News



Madame's Festive Lineup #Celebration Ft. Tara Sutaria

Madame, the leading fashion brand synonymous with sophistication and style, is thrilled to announce the launch of their latest festive collection, Late Night Vibe (AW '23), just in time for the Indian festive season. The collection is more than just clothing; it's a celebration of life and perfectly captures the essence of glamour, and confidence,

[Read more](#)



CAMLA Barcelona's Grand Vision: Unveiling 10 New Stores Across India

CAMLA Barcelona is set to open 10 new exclusive retail stores, a strategic move aimed at enhancing accessibility and welcoming a diverse customer base. With an existing presence in over 100 shop-in-shop retail outlets and its dedicated online platform, glamly.com, the brand's expansion plan is meticulously designed to introduce its exquisite collections to a broader

[Read more](#)



What's Next?



Bikaner, Rajasthan

Brand: Madame

Store Format: FOFO

Store Type: EBO

Carpet Area: 846 Sq. Ft.

Madame is dedicated to providing a distinctive shopping experience to the fashionistas of Bikaner with its trendy and diverse range of fashion collections. The new store in Rajasthan's Bikaner will cover a spacious 846 square feet and operate based on the Franchise-Owned Franchise-Operated (FOFO) format. The store will have a modern and welcoming atmosphere, displaying a curated selection of fashion.

Along with Bikaner, there are more stores are lined-up for November.

These additions mark a significant milestone in our expansion efforts. They represent not only a physical presence in new markets, but also an opportunity to connect with a wider audience and share our passion for fashion.

The meticulous planning and dedication that have gone into bringing these stores to life are a testament to the hard work and commitment of our teams. From selecting prime locations to designing captivating interiors, every detail has been carefully considered to ensure an exceptional shopping experience for our customers.

As we prepare to unveil these spaces, we're filled with anticipation for the positive impact they will have on our brand and the communities they will serve. They will not only showcase our latest collections, but also serve as hubs of creativity, inspiration, and style.

Kudos to all those involved in this endeavor, from the architects and designers to the operations team.

Stay tuned for more updates and details about the exciting launches we have in store! Together, let's make these new stores a resounding success.



Festive Styling Tips

FASHION Formula

Bringing the Celebration to Life!



Fusion Fashion Fun: Experiment with fusion wear by pairing traditional elements with modern silhouettes. For example, team a chic crop top with a flowy skirt or palazzo pants for a contemporary twist.

Glamorous Embellishments: Elevate your festive look with garments adorned with intricate embellishments like sequins, beads, or embroidery. A shimmering blouse or jacket can instantly add a touch of glamour to any ensemble.



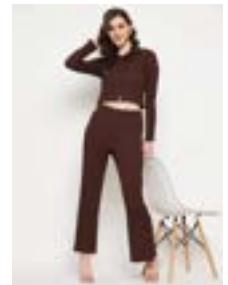
Playful Prints: Incorporate festive prints like paisleys, florals, or geometric patterns into your outfit for a lively and celebratory vibe. Mix and match prints for an eclectic and eye-catching ensemble.

Luxurious Textures: Experiment with luxurious fabrics like velvet, silk, or brocade to add a touch of opulence to your attire. A velvet blazer or a silk saree can exude elegance and sophistication.



Layering Magic: Layering can add depth and dimension to your festive ensemble. Experiment with layering a sheer cape over a dress or a blazer on crop top to create a unique and captivating look.

Traditional with a Twist: Give a modern spin to traditional attire by opting for contemporary silhouettes. Consider a crop top with a lehenga skirt or pants for a fusion-inspired look.





Quick Quiz - 5 | November 2023

How well do you know your brands? Let's check out!

1. Who is the celebrity face of Madame fragrances?.
2. What is the latest festive campaign by Madame?
3. What is Madame Winter23 Collection titled as?
4. What is Camla Barcelona Winter'23 Collection titled as?
5. What is MSecret Winter'23 Collection titled as?

- *Mail us your answers at hr@jacpl.com*
- *First entry with maximum correct answers wins the quiz*



Quick Quiz - 4 | Answers

Quick Quiz

Here are the answers for the October Quiz:

1. Name the latest perfume by Madame. **Lueur**
2. What is Madame Autumn Collection titled as? **AwesomeAutumn'23**
3. What is Camla Barcelona Autumn Collection titled as? **AutumnAffair'23**
4. What is Msecret Autumn Collection titled as? **AutumnEdit'23**
5. What recent award has Madame received? **MAPIC India Most Admired Retailer of the Year**

Winner

Amanjeet Singh

Thank you all for your participation!



Quick Quiz - 4 | October 2023

How well do you know your brands? Let's check out!

1. Who is the Celebrity face for Madame fragrances.?
2. What is Madame's latest festive campaign?
3. What is Madame Winter'23 Collection titled as?
4. What is Camla Barcelona Winter'23 Collection titled as?
5. What is MSecret Winter'23 Collection titled as?

- *Mail us your answers at hr@jacpl.com*
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दीपावल्याः सहस्रदीपाः भवतः जीवनं सुखेन,
सन्तोषेण, शान्त्या आरोग्येण च प्रकाशयन्तु।

दिवाली के हज़ारों दीपक आपके जीवन में खुशी, शांति, आनंद और स्वास्थ्य का लाभ दें।

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JAIN AMAR



The Buzz

Monthly Newsletter

*Moment of the month: the cover image of this newsletter is selected from some of the best moments of October 2023.

Want to get your picture with the #PeopleOfJainAmar featured in the next newsletter? Mail us at hr@jacpl.com.

We value your unique perspectives and would be honored to feature your voice in our newsletter. Submit your article to hr@jacpl.com.

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JAIN AMAR HOUSE OF FASHION



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