

THEBUZZ

MONTHLY NEWSLETTER



MAKE YOUR MARK

Your vote is your ultimate statement,
show up to show your impact.



Message From *The Chairperson*

Dear Team,

Embrace innovation, for within it lies the seeds of success. Let's dare to innovate and chart new paths towards progress and excellence.



First and foremost, I am anticipating a successful and exemplary launch of our redefined stores. The New Store Concept marks our commitment to innovation and customer satisfaction, and I'm sure it will revolutionize the way we do business.

Additionally, I want to take a moment to express my gratitude to each and every one of you for your hard work and dedication. Your passion and commitment are the driving force behind our success, and I am continually inspired by your efforts.

As we move forward, let's continue to work together, support one another, and strive for excellence in everything we do. Together, there is no limit to what we can achieve.

Thank you for your continued dedication and support.

Warm regards,

A handwritten signature in black ink, reading "K.L. Duggar Jain".

*Chairperson
Jain Amar*

DIRECTOR'S DESK



*"Innovation transforms
creativity into
purposeful action."*

While creativity generates ideas and possibilities, it's innovation that takes those concepts and translates them into tangible solutions or advancements.

Imagine an artist sketching a design. That's creativity at work. But when those sketches evolve into a new product, a revolutionary technology, or a groundbreaking process, that's innovation in action. It's about harnessing the potential of creative ideas and applying them to address real-world challenges or opportunities.

Warm Regards,

A handwritten signature in black ink that reads "Ashish Jain". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Director - Research and Development

A graduate in Business Management, Ashish Jain brings fresh thinking and international appeal to the Jain Amar. Under his leadership, the group expanded outside India, to establish presence in the GCC as well as EU. His entrepreneurial drive led the group to bring a JV with CAMLA Barcelona, that captures the relentless spirit of young fashion-conscious men and women.



NEW JOINEES

WELCOMING OUR NEWEST
#PEOPLEOFJAINAMAR



GURJEET SINGH
EXECUTIVE
ACCOUNTS



NITISH BALI
TERRITORY MANAGER-UP
SALES



TAVINDER PAL SINGH
GRAPHIC DESIGNER
DESIGN



SANDEEP BHATT
BUSINESS MANAGER
ECOMMERCE



VASU CHAUDHARY
RVM
SALES - SIS



SUMER JAIN
RETAIL MERCHANDISER
MERCHANDISING



HANSIKA TALWAR
TRAINEE
DESIGN

Join us in welcoming the newest members to our family! As we continue to grow and innovate, we're thrilled to have talented individuals onboard who share our passion for excellence. Here's to a journey filled with success, collaboration, and endless possibilities.

Summer '24 Launch

CAMLA BARCELONA



We recently played host to an exhilarating influencer meet at Camla Barcelona Summer '24 launch. The event was a vibrant gathering of trendsetters, influencers, and fashion aficionados, converging to celebrate style and creativity. Amidst the chic ambiance of our store, attendees immersed themselves in the latest fashion trends, engaging in lively discussions and captivating exchanges. From showcasing our newest collections to sharing insider styling tips, the event buzzed with excitement and inspiration. Influencers had the opportunity to experience firsthand the essence of Camla Barcelona – a fusion of sophistication, and confidence. Through captivating visuals and interactive experiences, we unveiled the essence of our brand, forging deeper connections with our audience.

As we continue to redefine the boundaries of fashion, events like these serve as a testament to our unwavering commitment to style, quality, and customer satisfaction. Stay tuned for more exclusive gatherings and immersive experiences as we embark on this exciting journey together.

madame Best Omnichannel Brand



Madame has once again cemented its position as a trailblazer in the industry by clinching the prestigious Best Omnichannel Fashion Brand award at the IReC Awards 2024. The ceremony, held in Bangalore, showcased Madame's innovative approach to blending online and offline shopping experiences seamlessly.

This recognition underscores Madame's commitment to providing customers with a cohesive and personalized shopping journey across various channels. From brick-and-mortar stores to its robust online platform, Madame ensures that customers can engage with their brand effortlessly, irrespective of their preferred shopping mode.

The award serves as a testament to Madame's relentless pursuit of excellence in delivering top-notch products and unparalleled customer service. By leveraging technology and staying attuned to evolving consumer preferences, Madame continues to set new benchmarks in the fashion industry.

As Madame celebrates this remarkable achievement, it reaffirms its dedication to innovation and customer satisfaction. With a focus on enhancing the omnichannel experience further, Madame remains poised to shape the future of fashion retailing and set new standards of excellence for years to come.

MAKING WOMENSTRONGER

A Jain Amar Initiative



As part of our ongoing Corporate Social Responsibility initiatives, we proudly organized self-defense training sessions for young girls from government schools. These empowering workshops aimed to equip participants with invaluable skills to navigate the world confidently and safely. In a nurturing and supportive environment, girls were empowered to learn practical self-defense techniques, enhancing their sense of security and self-assurance. Beyond physical techniques, the training instilled a mindset of assertiveness, resilience, and personal empowerment. By fostering a culture of empowerment and resilience, we strive to contribute to the holistic development and safety of our community. Through education and practical training, we're not only building physical strength but also nurturing mental fortitude and confidence in our future leaders. This initiative underscores our commitment to social impact and reflects our belief in the transformative power of education and empowerment. As we continue to invest in initiatives that uplift and empower, we're honored to play a role in shaping a brighter and safer future for generations to come.

BUZZING NEXT

madame

NEW STORE CONCEPT



Exciting news awaits our patrons as we embark on a transformative journey with our new store concept. The revamped store promises a fusion of aesthetics, technology and modernity, meticulously designed to elevate shopping experience to new heights. From premium interiors to expressive displays. Anticipate a space that resonates with our brand's essence, offering a harmonious blend of international style, and sophistication. Our revamped space will cater to every desire, ensuring a memorable and fulfilling shopping experience. Let's ensure the new store concept sets an exemplary standard for fashion retail.

FASHION FORMULA

SUMMERTIME STYLE GUIDE



Embrace the feminine allure of summer with a collection of dresses in soft pastel hues. From blush pink to sky blue, opt for delicate shades that exude elegance and grace. Flowy silhouettes and floral motifs add a whimsical touch, perfect for sunny days and garden gatherings.



Elevate your style game with coordinating sets that effortlessly blend comfort and sophistication. Mix and match pastel tops and bottoms for a chic monochromatic look, or experiment with complementary hues for a playful twist. Coords offer versatility and ease, making them ideal for both casual outings and special occasions.



Embrace the soothing palette of pastel shades that epitomize the spirit of summer. From soft lavender to mint green, pastel hues evoke a sense of tranquility and freshness. Incorporate these gentle tones into your wardrobe through dresses, tops, skirts, and accessories for a refined and polished aesthetic.



Stay cool and comfortable in the rising temperatures with garments crafted from light and airy fabrics. Opt for breezy cotton, linen, or chiffon materials that allow for effortless movement and breathability. Flowing maxi dresses, fluttery skirts, and airy blouses are essential pieces for embracing the carefree vibe of summer.



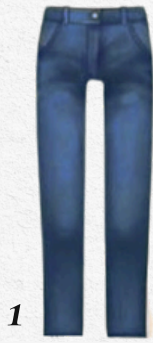
Infuse your wardrobe with the charm of delightful prints that capture the beauty of the season. From dainty florals to playful polka dots, choose prints that reflect your personality and style. Whether adorning a sundress, romper, or blouse, prints add visual interest and whimsy to your ensemble, making every outfit a work of art.

With these style tips, you'll be ready to step into May with confidence and grace, embracing the enchanting allure of summertime fashion. Whether you're savoring a leisurely brunch, exploring the outdoors, or attending a garden party, let your wardrobe reflect the beauty and joy of the season.

QUICK QUIZ

APRIL - ANSWERS

GUESS THE FIT/STYLE



1
STRAIGHT



2
SLIM FIT



3
SKINNY



4
BOYFRIEND



5
GIRLFRIEND



6
WIDE-LEG



7
FLARED



8
MOM



9
CARGO FIT



10
DISTRESSED



11
JOGGERS



12
LOOSE

WINNER:

POONAM DHAM
MANAGER - CRM

QUICK QUIZ

MAY

FASHION TRIVIA

Q.1 *Who is the current editor-in-chief of Vogue?*

Q.2 *Which designer is credited with the idea of the necessity of the "little black dress"?*

Q.3 *Who invented the timeless stiletto?*

Q.4 *What is the Met Gala 2024 theme?*

Q.5 *Where is the Met Gala held?*

Q.6 *What is the dress code of the Met Gala 2024?*

The first entry with all correct answers gets a SURPRISE GIFT.

Mail us your answers at hr@jacpl.com

To all the working women who
gracefully balance style &
strength

HAPPY
Mother's
DAY

THEBUZZ

MONTHLY NEWSLETTER

*JAIN AMAR HOUSE OF FASHION IS ONE OF INDIA'S LEADING
FAST-FASHION CONGLOMERATES.*

**Moment of the month: the cover image of this newsletter is selected from some of the best moments of the month.*

Want to get your picture with the #PeopleOfJainAmar featured in the next newsletter? Mail us at hr@jacpl.com.

We value your unique perspectives and would be honored to feature your voice in our newsletter. Submit your article to hr@jacpl.com.

Credits:

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JAIN AMAR HOUSE OF FASHION



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