

# The Buzz

Monthly Newsletter



\*Moment of the Month: #PeopleOfJainAmar on International Yoga Day 2023

# Message From The Chairperson



*We are living in an era of unprecedented challenges and opportunities, and I want to acknowledge the resilience and adaptability the #PeopleOfJainAmar have demonstrated throughout.*

*Your ability to navigate uncertainty, embrace change, and find innovative solutions has been commendable. It is through your efforts that we have been able to maintain our position as a leader in the industry.*

*We achieve the best results when we work together, leveraging our diverse skills and experiences. I encourage you to foster strong relationships with your colleagues, supporting and inspiring one another.*

*While our pursuit of excellence is important, I want to remind you to prioritize your well-being and maintain a healthy work-life balance. Your health is crucial, and I urge you to take breaks, practice self-care, and spend quality time with your loved ones. Remember, your well-being is vital not only for your personal happiness but also for your professional success.*

*Thank you for your unwavering dedication.*

*"Let us stay united, motivated, and committed to our shared vision."*

*Best Regards,*

***KL Duggar Jain***  
Chairperson, Jain Amar

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# Director's Desk



**Akhil Jain**  
**Executive Director, Jain Amar**

"Respect is earned; honesty is appreciated; trust is gained; loyalty is returned."

In the realm of human interactions, respect is not freely bestowed, but earned through one's actions and demeanor. Honesty, on the other hand, is highly valued and appreciated when exhibited genuinely. Trust is a delicate bond that requires time, consistency, and integrity to develop and be gained. When trust is established, it becomes the foundation for lasting relationships and connections. Loyalty, born from trust and respect, is a reciprocal gesture that is returned to those who have demonstrated their commitment and reliability. It is a testament to the strength and depth of a relationship, showcasing the value of mutual trust and respect.

A handwritten signature in black ink, appearing to be 'Akhil Jain'.

Akhil Jain

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## From his recent blog

*As a Business, you have to realise your potential and capacity before you set newer goals. If you are here for quicker gains, you may go faster for shorter periods and will be known for this capability. If you are a business desiring longevity, you plan a decent pace maintaining all vitals to reach the milestone. Vitals are your profitability, sustainability and stake-holder trust....*

[Click here to read the full article](#)

**Let's e-connect with him**



# Editorial Note

Esteemed Readers,

Welcome to the first edition of TheBuzz, our monthly newsletter where we celebrate the heart and soul of our organization: its employees, the #PeopleOfJainAmar.

At the heart of any thriving organization lies its people, and Jain Amar privileged to have a team of dedicated individuals who go above and beyond to achieve greatness. Our unwavering commitment, passion, and hard work are the driving force behind our accomplishments, and the organisation is immensely grateful for our efforts.

From innovative ideas that propel the company forward to exceptional problem-solving skills that overcome challenges, we consistently inspire one another. It's expertise, talents, and diverse perspectives that contribute to the rich tapestry of the organization, creating an environment that fosters collaboration, growth, and success.

This edition, highlights some of the exceptional achievements and milestones of the #PeopleofJainAmar. It honors our remarkable contributions towards the collective success. The organisation encourages us to use this newsletter as a platform to share our experiences, ideas, and achievements.

*Let us continue to support and inspire one another, fostering a culture of collaboration, open communication, and continuous improvement. Let's take pride in being the #PeopleOfJainAmar.*

Regards,

*Renu Jangra*





Talent + skills + attitude leads to a commendable performance. You make us proud every day! Jain Amar is grateful to have you in the team. Thank you for your hard work!

# Employee of the month

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**Payal Sharma**

Senior Executive (E-Comm)



**Pintu Kumar**

Programmer (Knit Wear)



**Nandan Singh**

Deputy Merchandiser (LFR)



**Deepankar Singh**

Territory Manager (EBO)



**Aman Kaur**

Senior Designer (Design)



**Puja Gill**

Senior Executive (Merchandising)



**Sandeep**

City Lead (SIS)



# Welcome Onboard

## New #PeopleOfJainAmar

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**Kajal Bhatt**

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Merchandising Executive



**Sanjana Shukla**

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Graphic Designer



**Divyanshi Sood**

---

Merchandiser



**Animesh K Singh**

---

Merchandiser



**Sarah Green**

---

Designer



**Ishita**

---

Designer



**Deepak Golaniya**

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Territory Manager



**Shilpi Singh**

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Designer Head-Denim



**Chestha Gulati**

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Manager Visual Merchandising

# Just Launched

Brand: Madame  
Store Format: COFO  
Store Type: EBO  
Carpet Area: 514 Sq. Ft.  
Address:- Madame, City  
Center Mall, Buddh Marg,  
Patna, Bihar

Madame' latest store in the City Center Mall, Patna, is located at a spot that's a hub for the shoppers. Spanning over a carpet area of 514 Sq. Ft., it features a spotlight window. With attention to detail, the store is designed with thematic layout for an enhanced browsing experience. Offering looks for every season and styles for every reason at accessible price points, Madame is committed to fulfilling all the fashion needs of our customers.





# Events at a glance

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The International Yoga Day, is a day dedicated to the ancient practice of yoga and its numerous benefits for the mind, body, and soul. This Yoga day, #PeopleOfJainAmar had a rejuvenating and enlightening experience with all the teams celebrating the day together.



# In The News

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## **Madame aims for 27% revenue jump in FY24 to reach Rs 470 crore, says Akhil Jain**

Womenswear brand Madame is expected to report a turnover of Rs 470 crore in 2023-24 after posting an annual turnover of Rs 370 crore during FY 2022-23. The company is poised for exponential growth and the projected increase of Rs 100 crore reflects Madame's strong business strategies, said Akhil Jain, Executive Director, Jain Amar Clothing

[Read more](#)



## **Camla Barcelona Blends International Trends With Sustainability And Discerning Taste**

Camla Barcelona is an international brand, designed in Barcelona that captures the restless spirit of young modern men and women who are confident in their own skin, and like to create their own style. Owned by the Jain Amar House of Fashion, the brand is today available in over 100 retail points as well as

[Read more](#)

# What's next?

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## Spring-Summer'24 Roadshow

madame

#ElegantComfort #ElegantSimplicity

- 600+ styles
- 16+ modules

CAMLA  
BARCELONA

Summer fun in boundry-less world

- 500+ styles
- 18+ modules



## Camla Barcelona New Store

Store Format: COCO

Store Type: EBO

Carpet Area: 584 Sq. Ft.

Address: 109, Pavilion Mall, Ludhiana, Punjab



# Lights, Camera, Action!



Our #BossBabe marketers making heads turn as they empowered & inspired all the ladies out there, with Madame Instagram Live.

Our Brand Ambassadors from Madame stores flaunting their Lilac love to promote the latest collection have our hearts!



# Fashion *Formula*

Seize the summer spotlight with these cool fashion tips for the hot season!



- **Airy Outfits:** Wear loose and flowy tops, dresses, tees and trousers to stay comfortable and stylish.
- **Lightweight Clothing:** Opt for light and breathable fabrics like cotton, linen, or rayon to stay cool.
- **Sunglasses:** Wear sunglasses with UV protection to shield your eyes from the sun.
- **Stay Hydrated:** Drink plenty of water to keep yourself hydrated in the hot weather.
- **Avoid Heavy Meals:** Avoid heavy or greasy meals, as they can make you feel uncomfortable in the heat.

Remember to enjoy the summer while being mindful of your health and comfort!



# Quick Quiz

## Jumbled-up GenZ words

A. YALS

B. CASNC

C. ALTSY

D. USS

E. NSACDHET

F. TASN

G. IMPS

Let's test your GenZ vocab!

- Mail us your answers at [hr@jacpl.com](mailto:hr@jacpl.com)
- First entry with maximum correct answers wins a surprise gift
- Example: A. YALS = SLAY or A. SLAY

# The Buzz

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\*Moment of the month: The cover image of this newsletter is selected from some of the best moments of July 2023.

Want to get your picture with the #PeopleOfJainAmar featured in the next newsletter? Mail it to us at [hr@jacpl.com](mailto:hr@jacpl.com)

We value your unique perspective and would be honored to feature your voice in our newsletter. Submit your article to [hr@jacpl.com](mailto:hr@jacpl.com).

Credits:

Source: HR Team

Theme and Edit: Renu Jangra

Design and Layout: SP Vinod

**Jain Amar House Of Fashion**

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